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# **Chapter 6**

## **Essentials of Design and the Design Activities**

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# Topics

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- ▶ The element of design
- ▶ Input and output for system design
- ▶ Design activities
- ▶ Design the environment



# Objective

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- ▶ Describe the difference between system analysis and system design.
- ▶ Explain each of major activity in design.
- ▶ Describe the major of hardware and network in system environment.
- ▶ Express each of the hosting services.

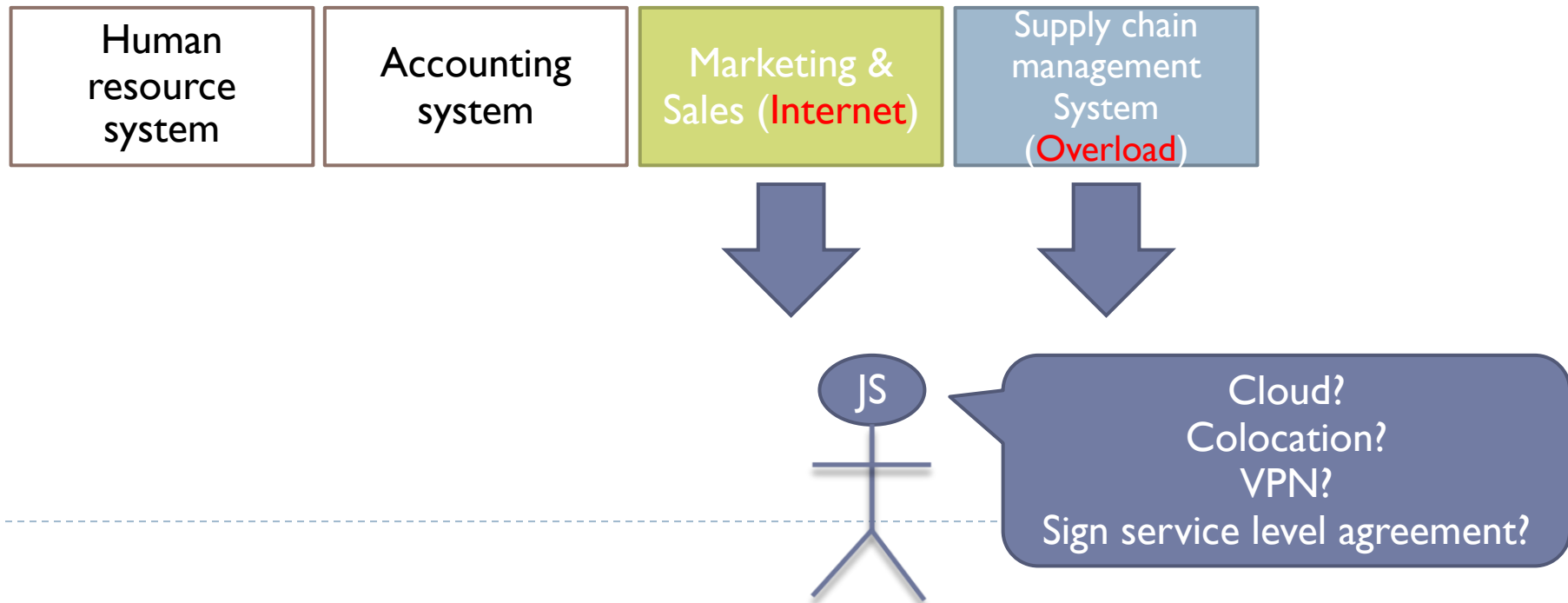


# 6.0 Company case study: Technology Decisions

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## ▶ Jame Schultz

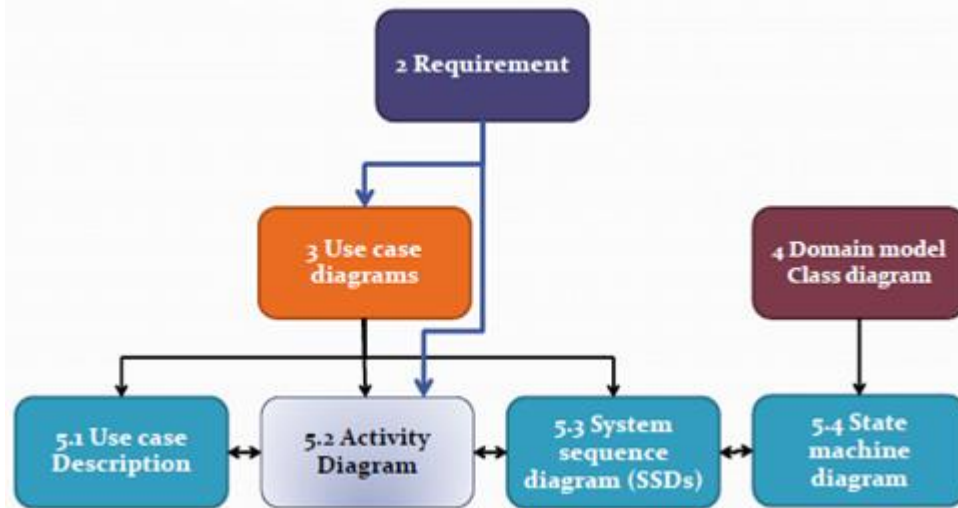
- ▶ Vice president and chief information officer
- ▶ Supplier electronic components
- ▶ The infrastructure was a hodgepodge of disjointed computer and networks



## 6.1 The element of design

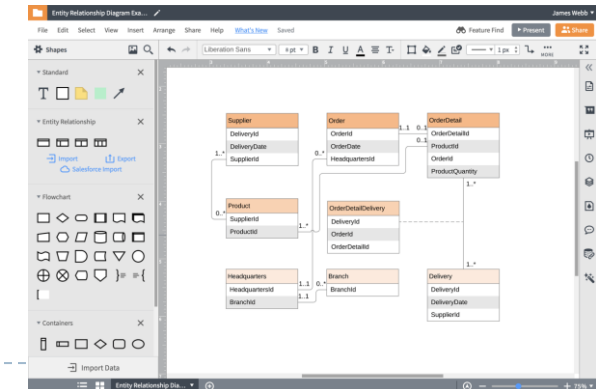
- ▶ The analysis activities is focus on

*“Understanding **what** the system should do”*



- ▶ The design is focus on

*“Solution **how** the system will be built”*



## 6.1 The element of design

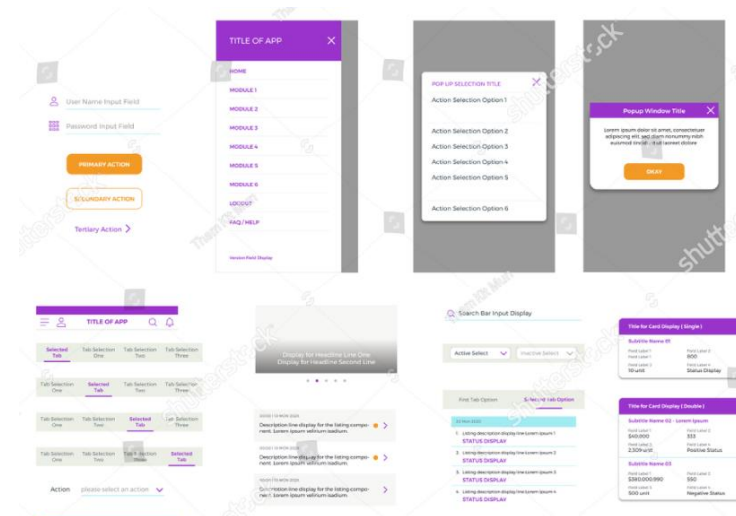
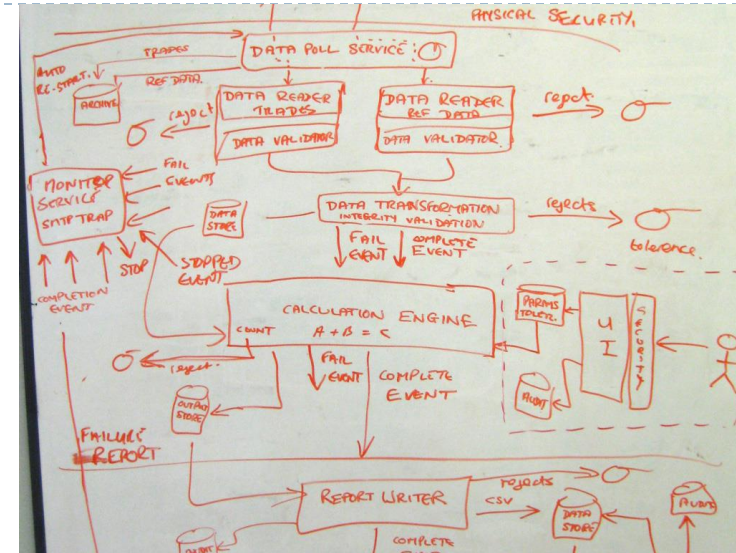
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- ▶ Major components and Level of design
  - ▶ Information system today
    - ▶ Web-based system.
    - ▶ Connect to Internet or Intranet
    - ▶ Stand-alone, offline application
      - Registration via internet
      - Update via internet
    - ▶ Database
    - ▶ Web services



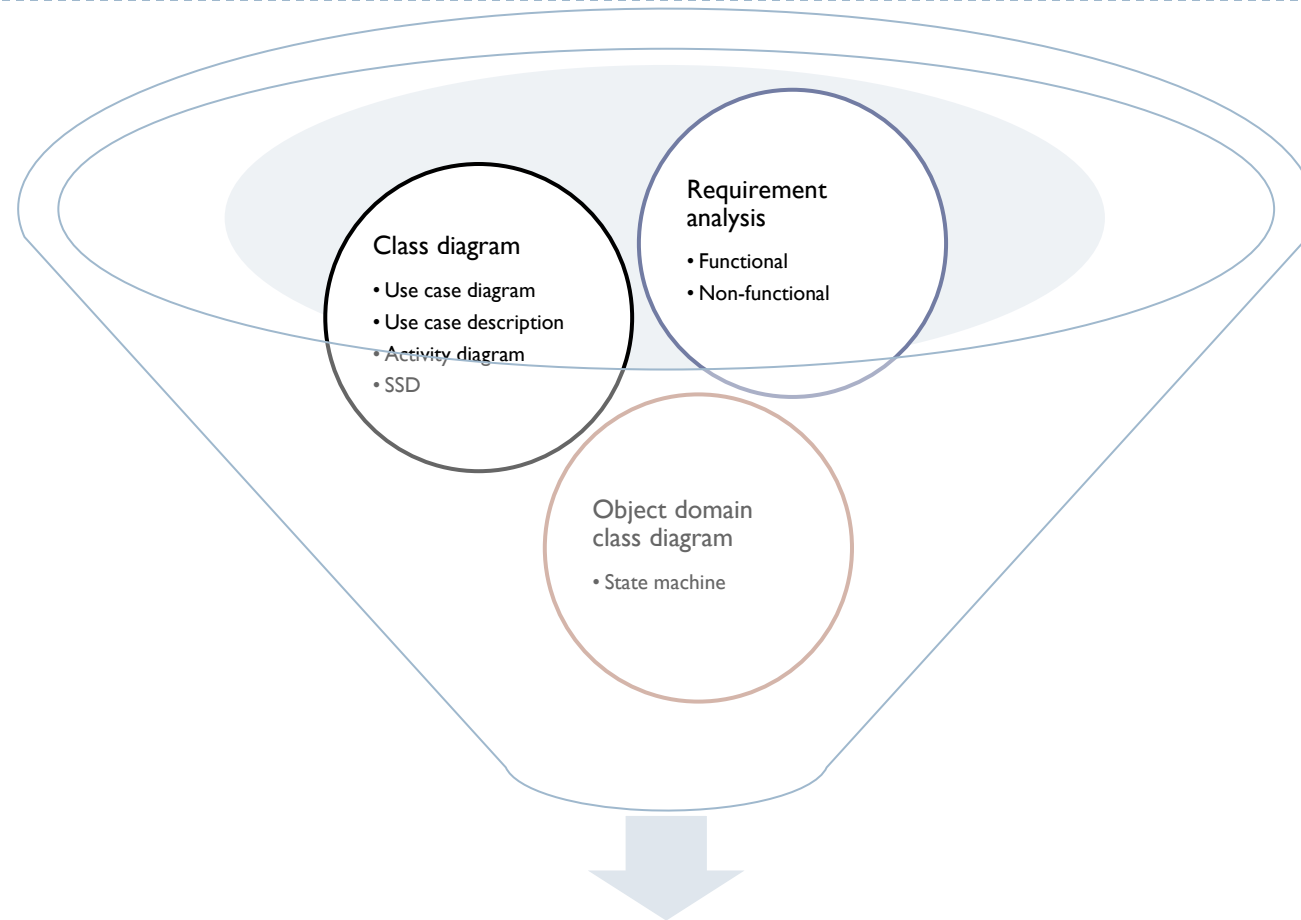
# Difference levels of design

- ▶ **Architectural design** =  
**General design** =  
**Conceptual design** are the overall system and sketch design before increasing the detail design.
- ▶ **Detail design** is low-level design that include the design of the specific program.



## 6.2 Input and Output for system design

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The input of the design

- To understand the business process
- To know the information in the system



## 6.2 Input and Output for system design

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- ▶ The output of the design activities
  - ▶ Create the blueprint for construction
  - ▶ The diagram model
    - ▶ State sequence diagram
    - ▶ The database schema
  - ▶ The design document
    - ▶ Flow control
    - ▶ System security
  - ▶ Etc..

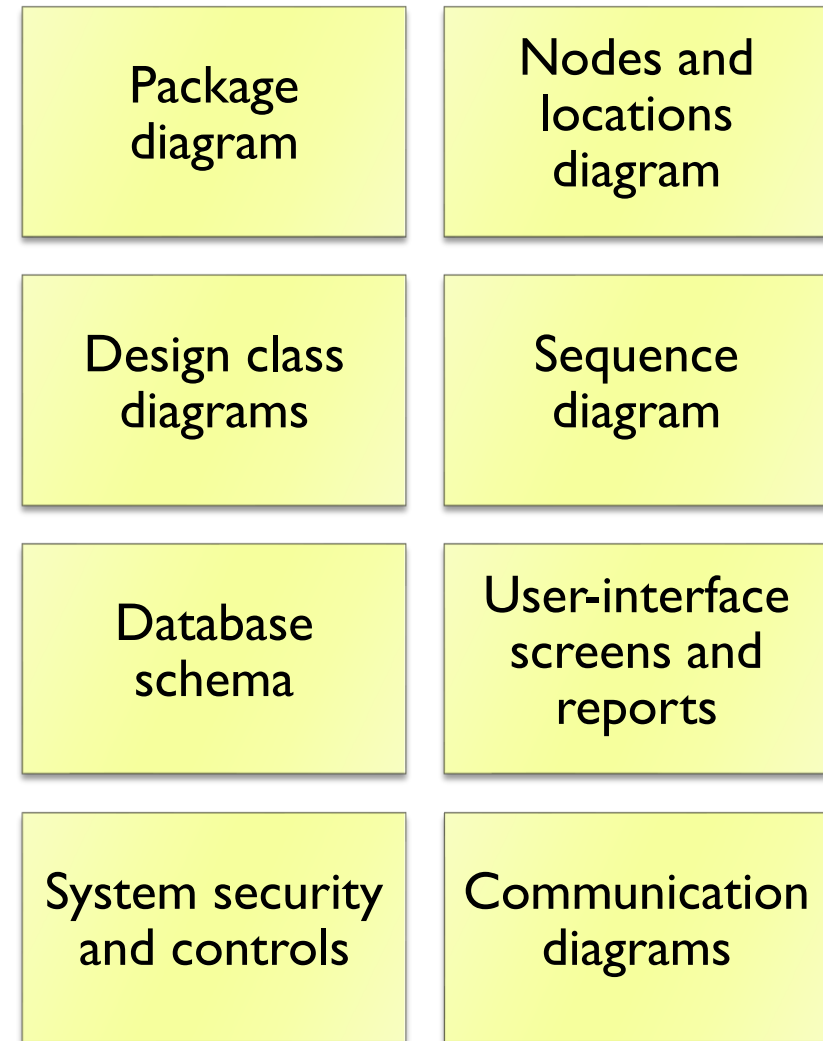
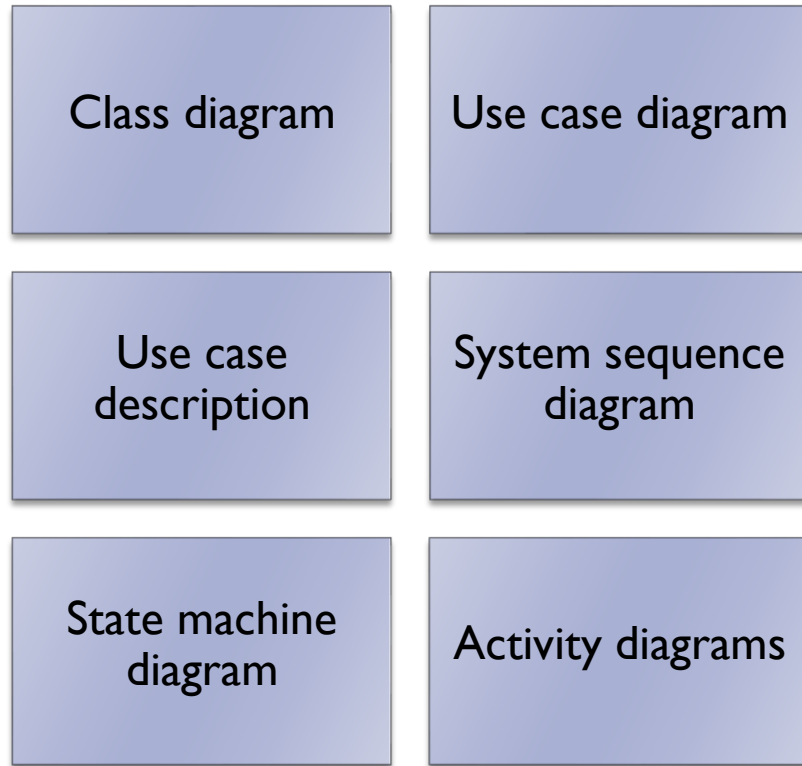


Cowboy coding

- Jumping right into writing code
- No standard way of coding

- ...



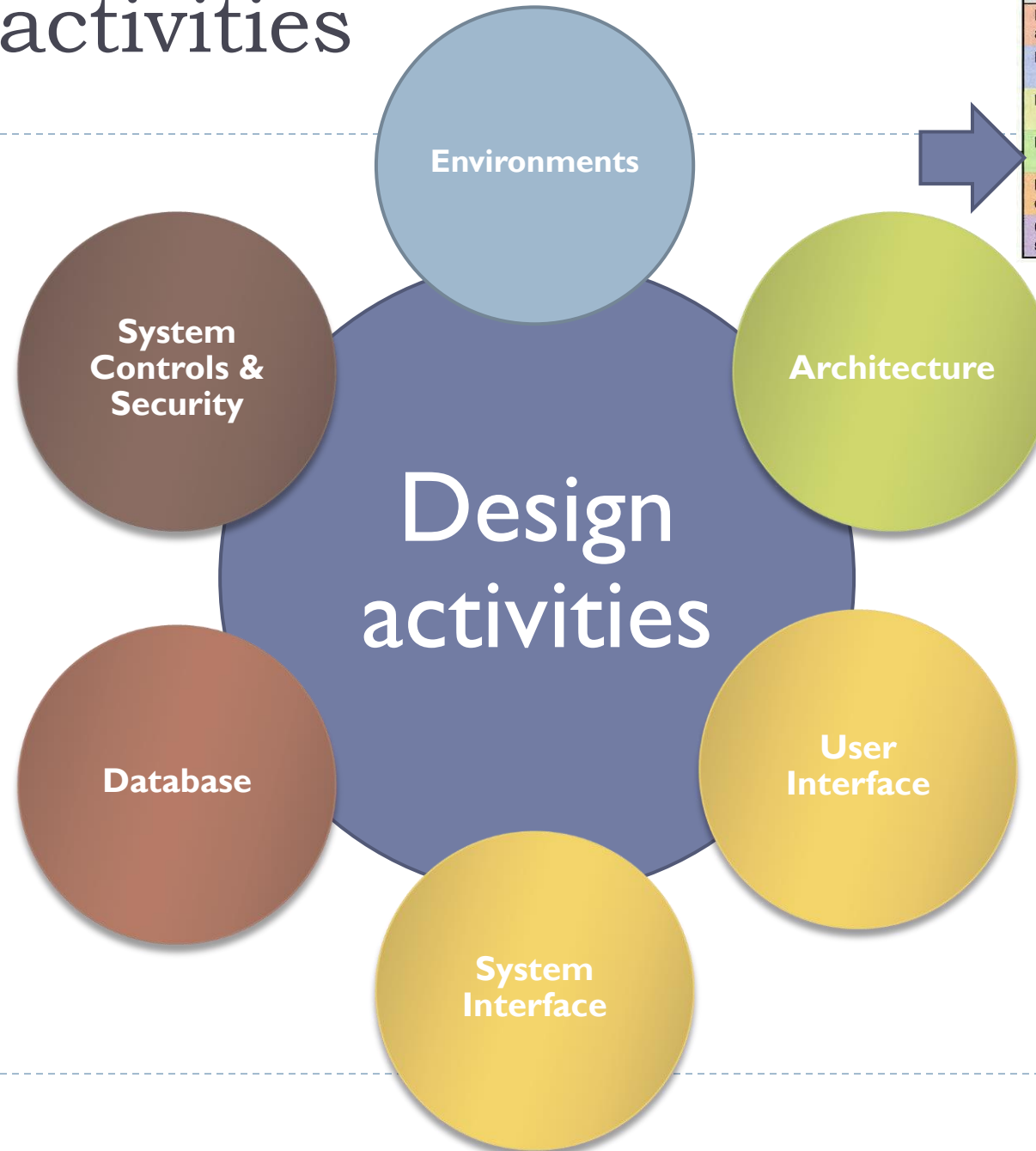


Analysis

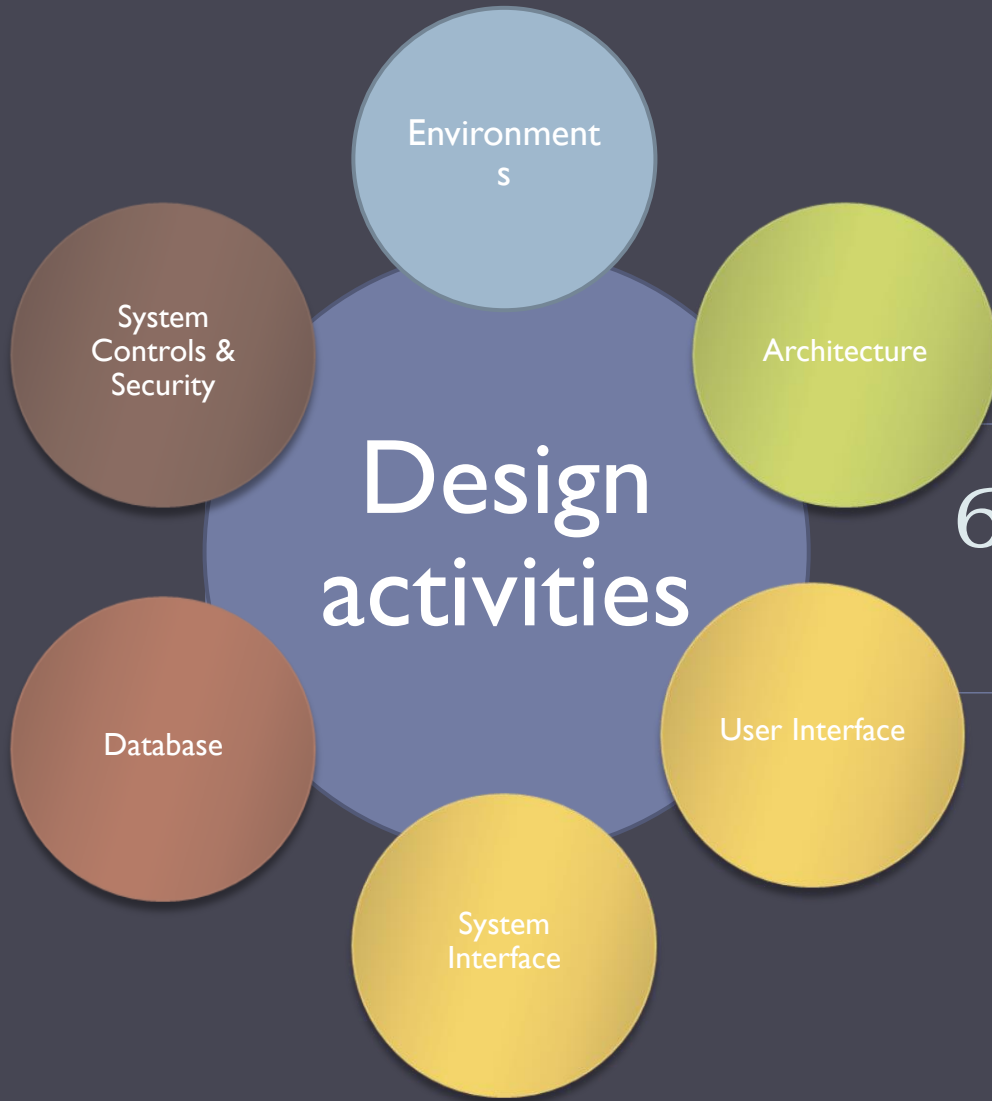
Design



## 6.3 Design activities



Core processes	Iterations					
	1	2	3	4	5	6
Identify problem and obtain approval.						
Plan and monitor the project.						
Discover and understand details.						
Design system components.						
Build, test, and integrate system components.						
Complete system tests and deploy solution.						

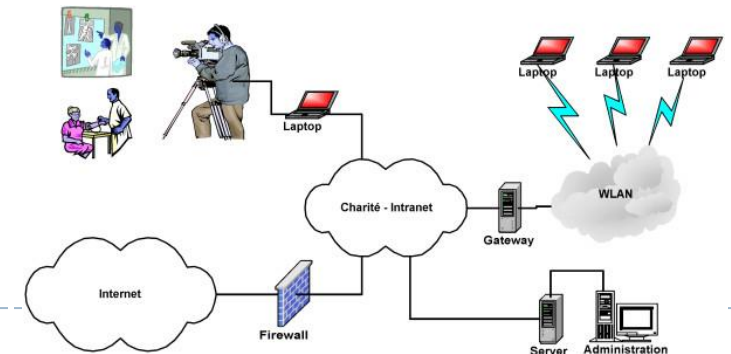


## 6.3.1 Design the environment

Have you specified in detail of the environment and an options in which the system will execute?

## 6.3.1 Design the environment

- ▶ The environment is all the technology required to support the software application that is being developed.
  - ▶ **Computers:** server, desktop, mobile, small devices
  - ▶ **Operating systems:** Windows, Linux, MacOS, ..
  - ▶ **Communications:** Internet, Intranet, Speed, ...



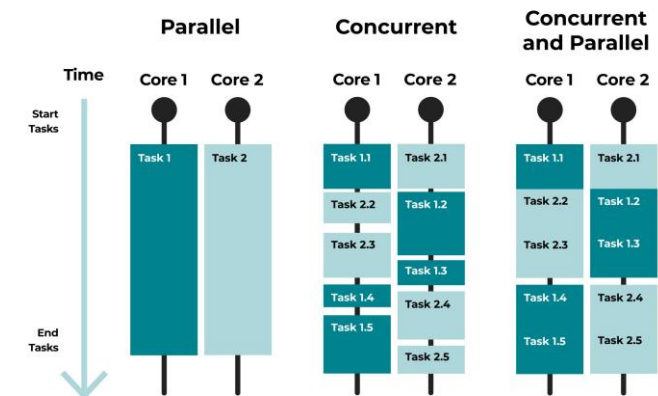
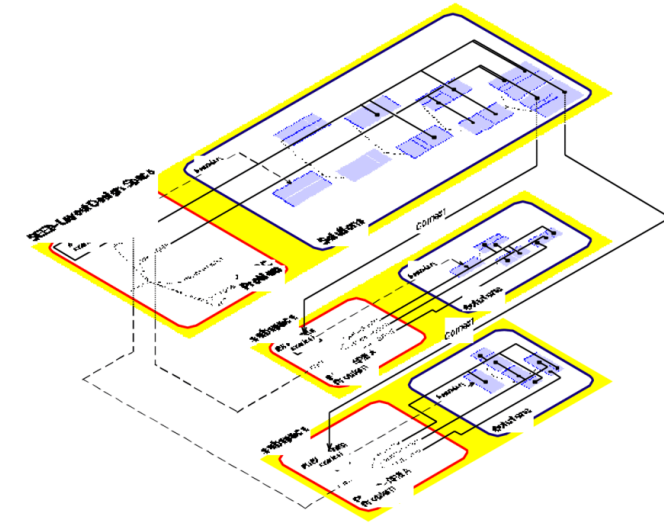


## 6.3.2 Design Architecture

Have you specified in detail of all software element and how each use case is executed?

## 6.3.2 Design Architecture

- ▶ The application architecture is decisions about the structure and configuration of the new system.
  - ▶ Use **Top-down** process
- ▶ Divide the software into sub systems
  - ▶ **Database** processing
  - ▶ **Business** logic
  - ▶ **Interface** (Screen)
- ▶ Check information size
  - ▶ **Volume, size of data**
  - ▶ **Number of transaction** in a second/minute/hour
  - ▶ Response time = Transport latency + Processing time
  - ▶ Concurrency

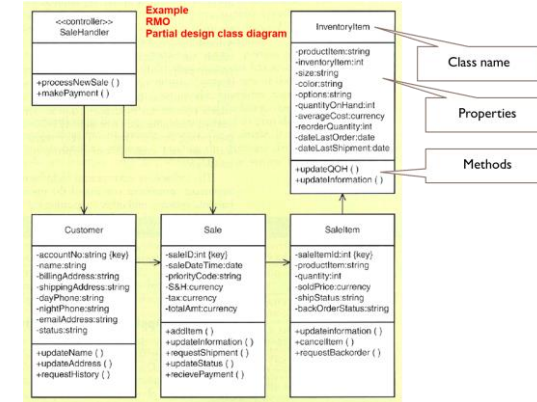
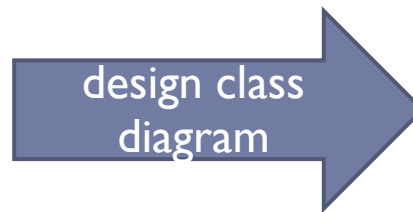


## 6.3.2 Design the application architecture and software

After complete divide into sub system

- ▶ The **detailed** level (Detail design)
  - ▶ Design from small and non-complex part (**Partial** design)
  - ▶ Uses information from the list below to design class diagram

- ☐ Activity diagram
- ☐ Sequence diagram
- ☐ Other physical models







## 6.3.3 Design User Interface

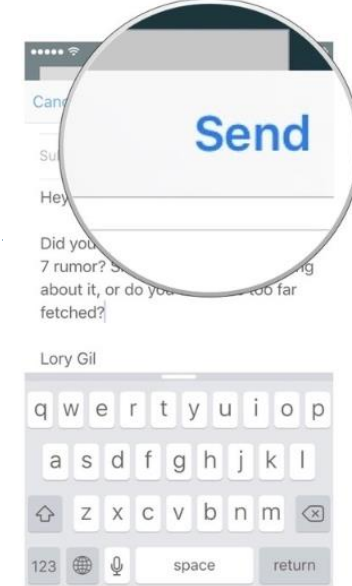
Have you specific in detail of system communicate with other system inside and outside the organization?



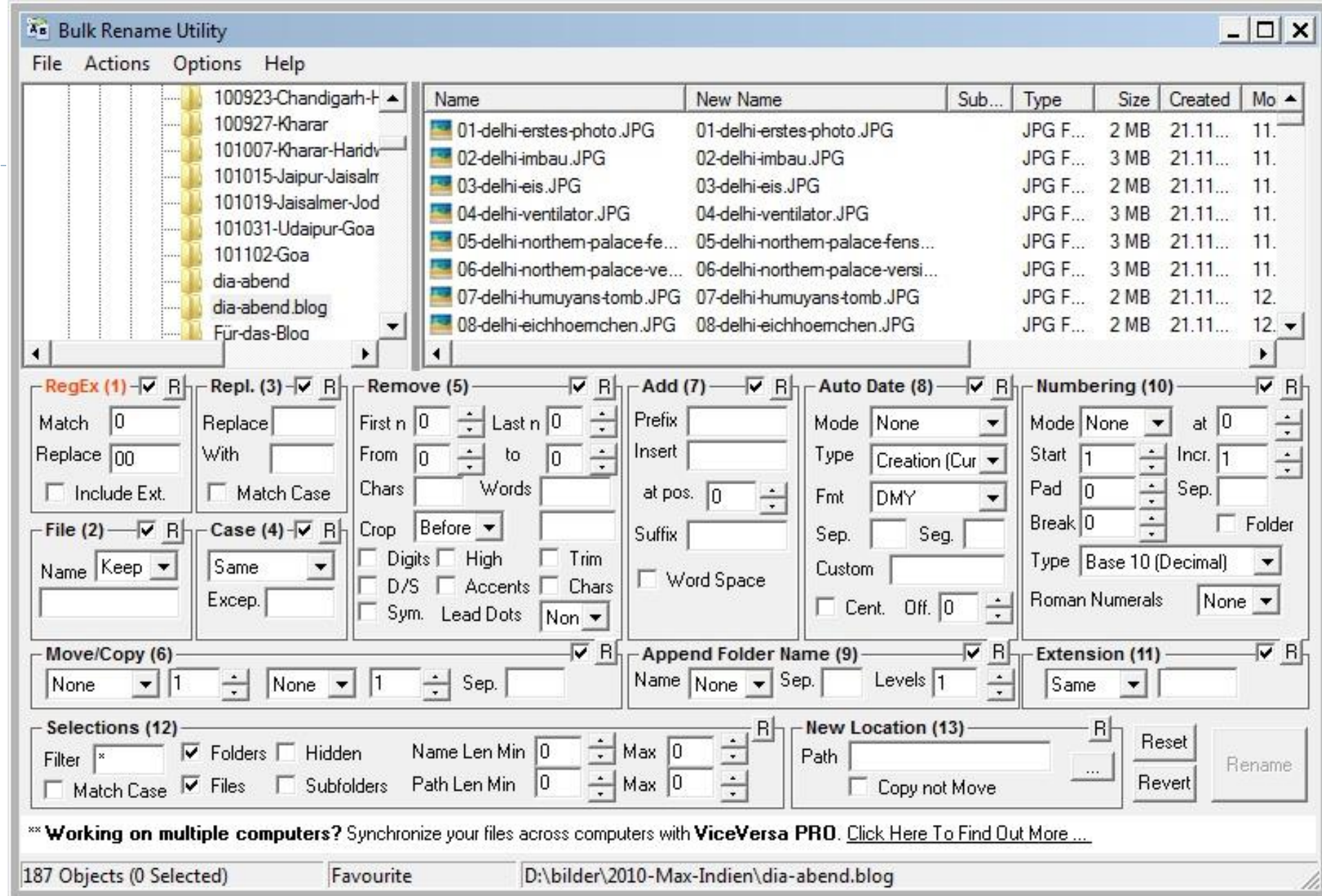


## 6.3.3 Design the user interfaces

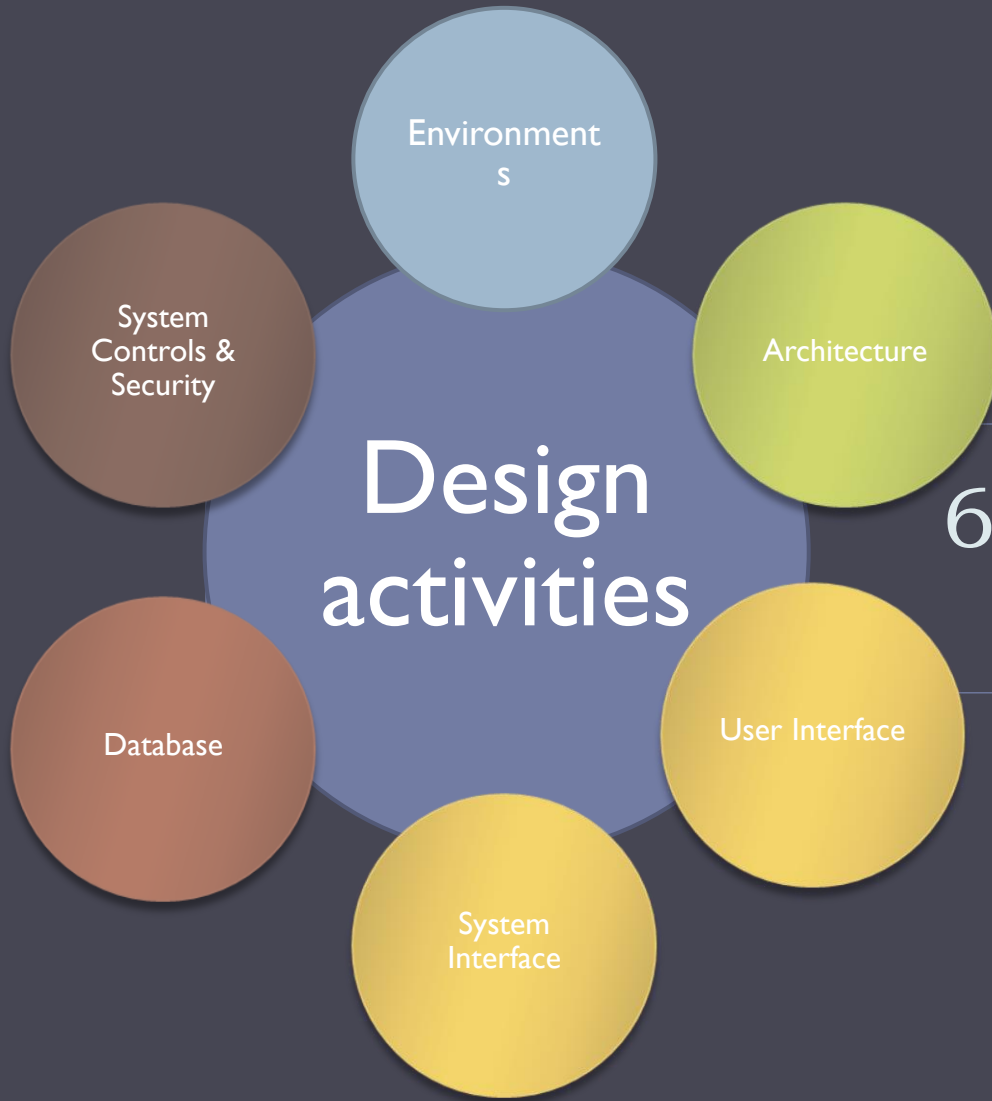
- ▶ The user interface is consideration.
  - ▶ Screen (display)
  - ▶ Sound
  - ▶ Touch screen
  - ▶ Ergonomically efficient
  - ▶ Single / Multiple user interface
  - ▶ Etc..







Picture from: <http://blog.ideaday.de/max/2010/11/example-for-a-bad-user-interface/>



## 6.3.4 Design System Interface

Have we specified in detail of user interact with the system to carry out their tasks (use case) ?

## 6.3.4 Design the system interfaces

The system interface considers

- ▶ **Exchange** information / Sharing information
- ▶ **Standard** of information name
- ▶ Format of interchange
  - ▶ Binary data
  - ▶ Text base data
- ▶ **Real** time
- ▶ Services from other systems
- ▶ Data **encryption**
- ▶ Web service
  - ▶ Soap
  - ▶ Restful



TABLE II. TEST RESULT OF VEHICLE SPEED VS READING

Tag ID	Speed (km/h)	Identified as	Result
:10008212 02	0 – 2	:10008212 02	Detected
:10008212 02	3 – 5	:10008212 02	Detected
:10008212 02	6 – 8	:10008212 02	Detected
:10008212 02	9 – 10	:10008212 02	Detected
:10008212 02	11 – 13	-	Undetected
:10008212 02	14 – 20	-	Undetected
:10008212 02	21 – 30	-	Undetected

## Example of the eXtensible Makeup Language (XML)

```
<inventoryRecord>
  <productItem>WS39448-7</productItem>
  <inventoryItem>48763920</inventoryItem>
  <itemCharacteristics>
    <size>large</size>
    <color>blue</color>
    <options>withzippers</options>
  </itemCharacteristics>
  <orderRules>
    <quantityOnHand>54</quantityOnHand>
    <averageCost>38.27</averageCost>
    <reorderQuantity>25</reorderQuantity>
  </orderRules>
  <dates>
    <dateLastOrder>06042012</dateLastOrder>
    <dateLastShipment>08072012</dateLastShipment>
  </dates>
</inventoryRecord>
```







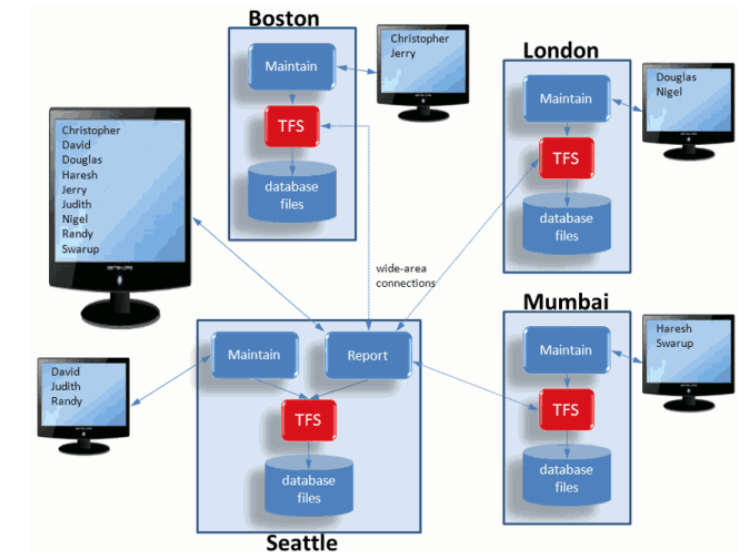
## 6.3.5 Design Database

Have you specified in detail of data store?

## 6.3.5 Design the database

### The design database

- ▶ Uses the data model (the domain model) from system analysis to create the database diagram
- ▶ Many importance should be considered
  - ▶ **Performance** (Response time )
  - ▶ **Security** and encryption
  - ▶ The multiple database ( installation on **various location**)



The screenshot shows the phpMyAdmin interface. On the left, the 'Database: custo246\_thecopy' is selected. The main panel displays a list of tables with their structure, actions, and statistics.

Table	Action	Rows	Type	Collation	Size	Overhead
wp_commentmeta	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	48 K1B	-
wp_comments	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	96 K1B	-
wp_links	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	32 K1B	-
wp_options	Browse Structure Search Insert Empty Drop	~121	InnoDB	utf8_general_ci	432 K1B	-
wp_postmeta	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	48 K1B	-
wp_posts	Browse Structure Search Insert Empty Drop	~3	InnoDB	utf8_general_ci	80 K1B	-
wp_terms	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	48 K1B	-
wp_term_relationships	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	32 K1B	-
wp_term_taxonomy	Browse Structure Search Insert Empty Drop	~0	InnoDB	utf8_general_ci	48 K1B	-



## 6.3.6 Design System Control & Security

Have you specified in detail of the secure and protected?

## 6.3.6 Design the security and system controls

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- ▶ The final design is to ensure the system having safeguard protects organization assets.
- ▶ The security design and system control should include the design
  - ▶ User interface
    - ▶ **Limit access** by show data only authorized user
  - ▶ System interface
    - ▶ Ensuring other system cause **no harm** to this system
  - ▶ Application architecture
    - ▶ Transaction control, **log** data keeping
  - ▶ Database
    - ▶ **Password, encryption**, and protect unauthorized access during software or hard failure.
  - ▶ Network design



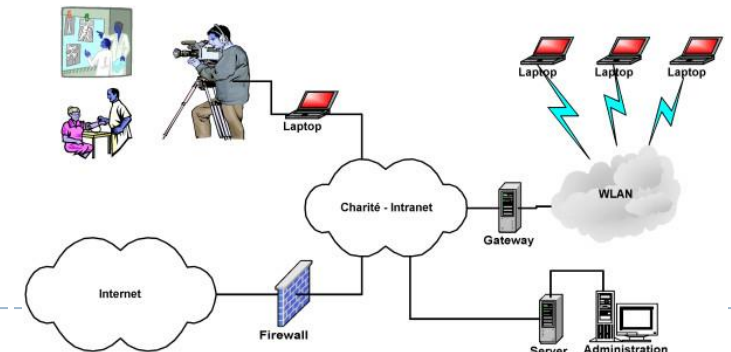


## 6.4.1 Detail of Design environment

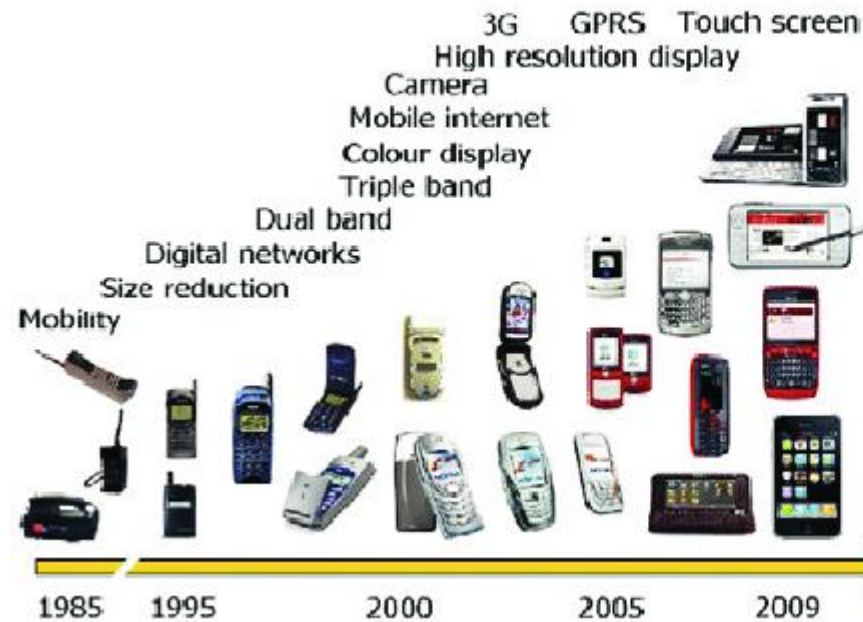
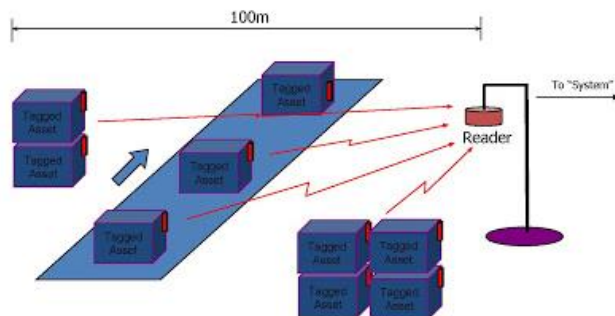
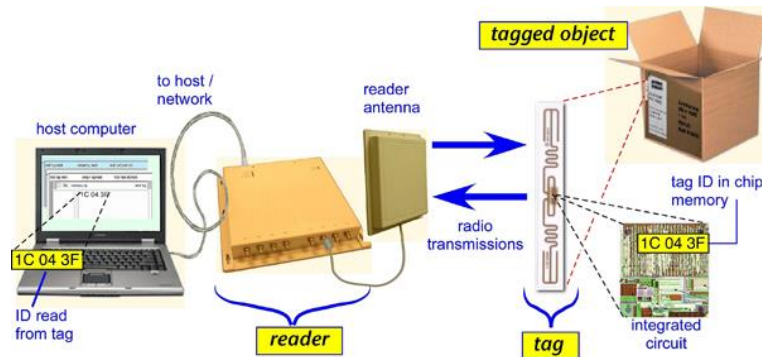
Have you specified in detail of the design environment and an options in which the system will execute?

## 6.3.1 Design the environment

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  - ▶ **Computers:** server, desktop, mobile, small devices
  - ▶ **Operating systems:** Windows, Linux, MacOS, ..
  - ▶ **Communications:** Internet, Intranet, Speed, ...
- ▶ Focus on deployment and location
  - ▶ Design for **internal deployment**
  - ▶ Design for **external deployment**
  - ▶ Design for **remote**, distributed environment



# Hardware details



"Always with you"

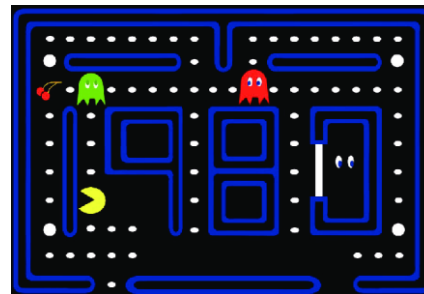
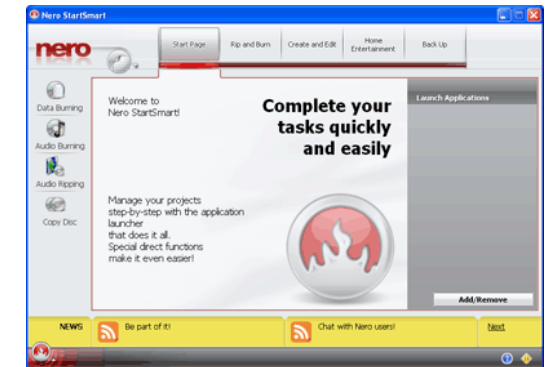


Credit cards  
TV receiver  
Video camera  
Game console  
Digital camera  
MP3 player  
Memory stick  
Color screens  
Portable radio  
Fixed phone  
GPS  
PDA  
Fax  
Pager  
WLAN  
Bluetooth



## 6.4.1 Design for internal deployment

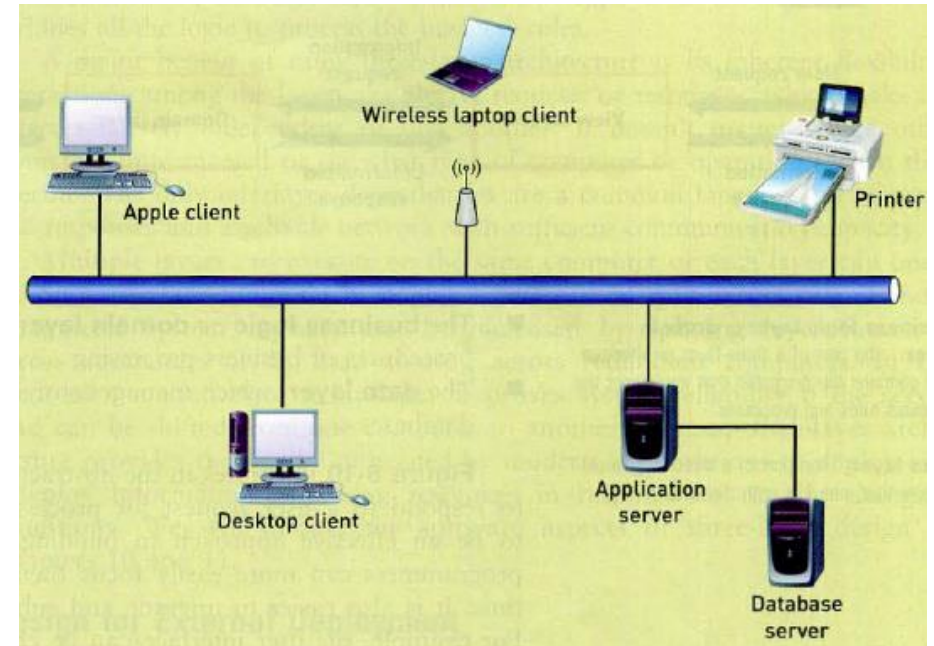
- ▶ Two types of internally deployed software system
  - ▶ a) **Stand-alone software systems** means
    - ▶ Software executes on a single computer
    - ▶ Software no need to connect Internet or network
    - ▶ Read and write data to files
    - ▶ Example applications (MS-office, Game, Utility software...)





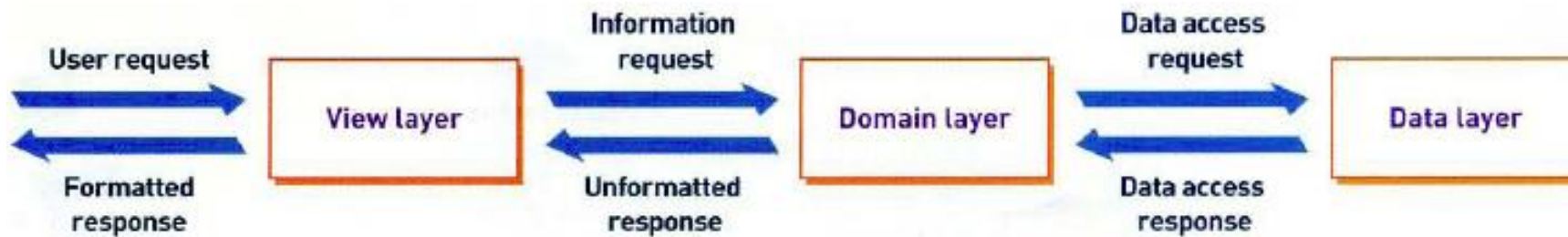
## 6.4.1 Design for internal deployment (2)

- ▶ **b) Internal network-based systems** means
  - ▶ Client-Server architecture
    - Server computer
    - Client computer
  - ▶ Local area network (LAN)
  - ▶ Software types
    - Desktop application system
    - Browser-based application (Web App) system

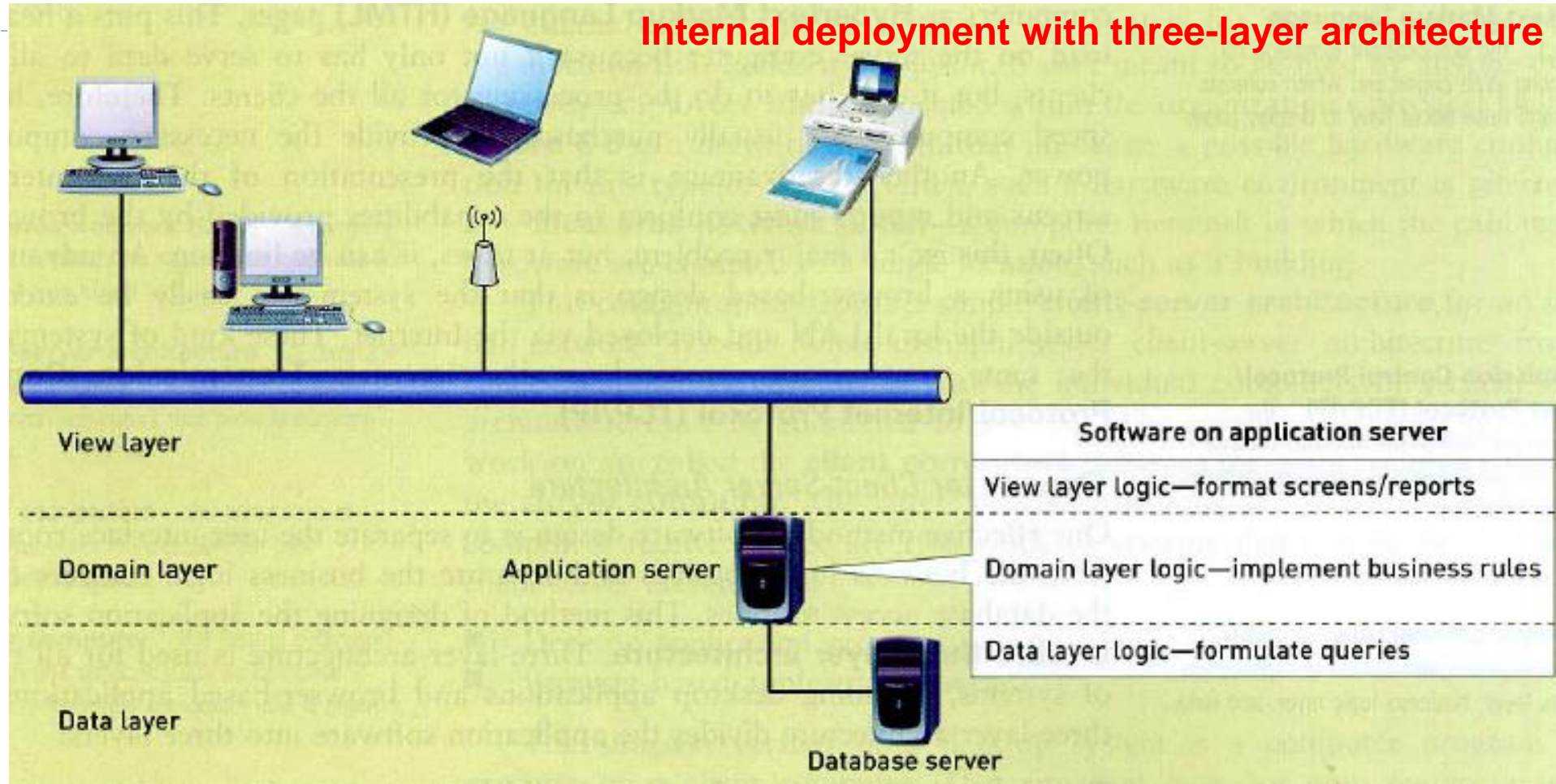


## 6.4.1 Design for internal deployment (3)

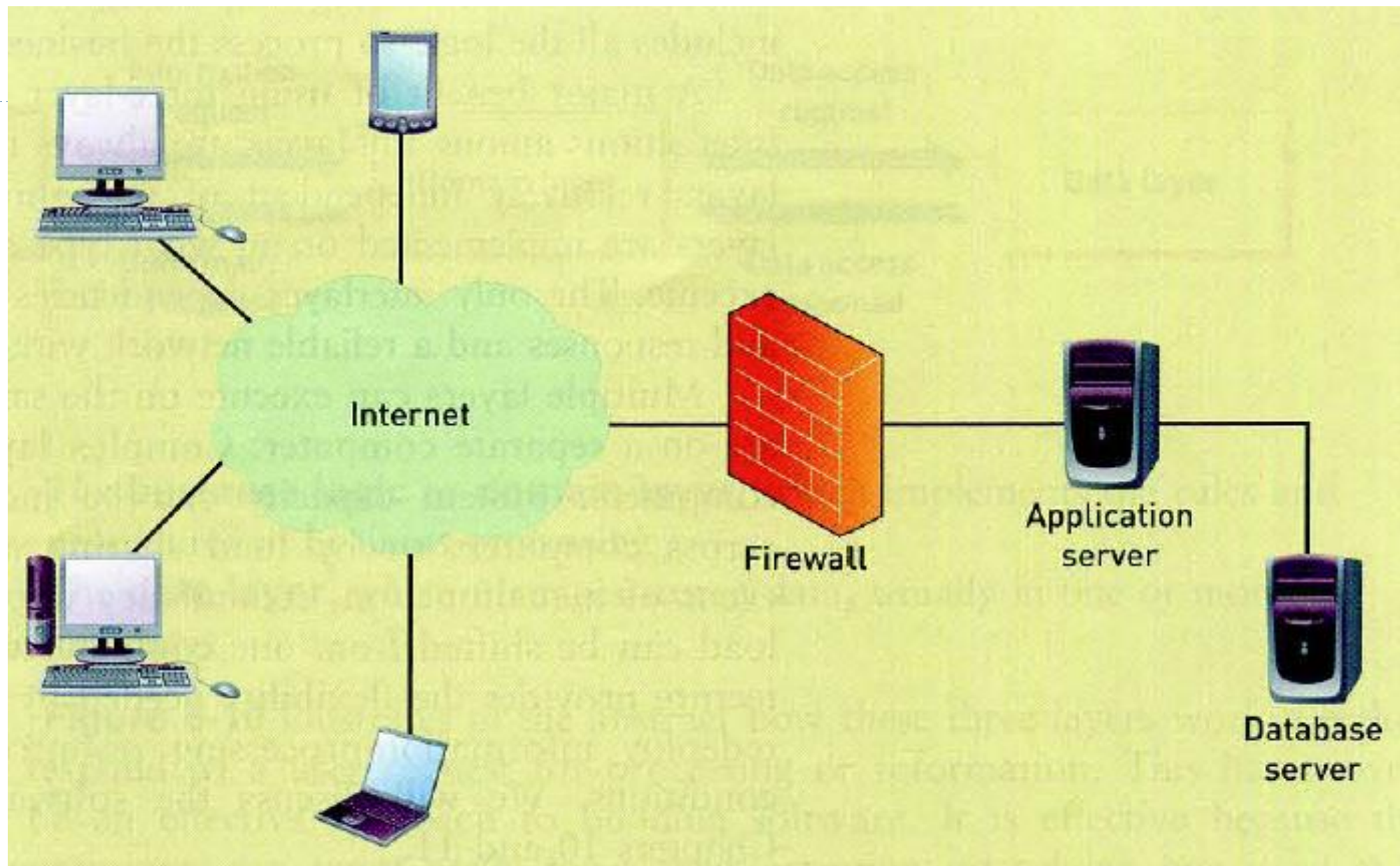
- ▶ **c) Three-layer client-server architecture** is design separately.
  - ▶ The user-interface (called view layer)
  - ▶ The business logic (called domain layer)
  - ▶ The database access (called data layer)



## Internal deployment with three-layer architecture



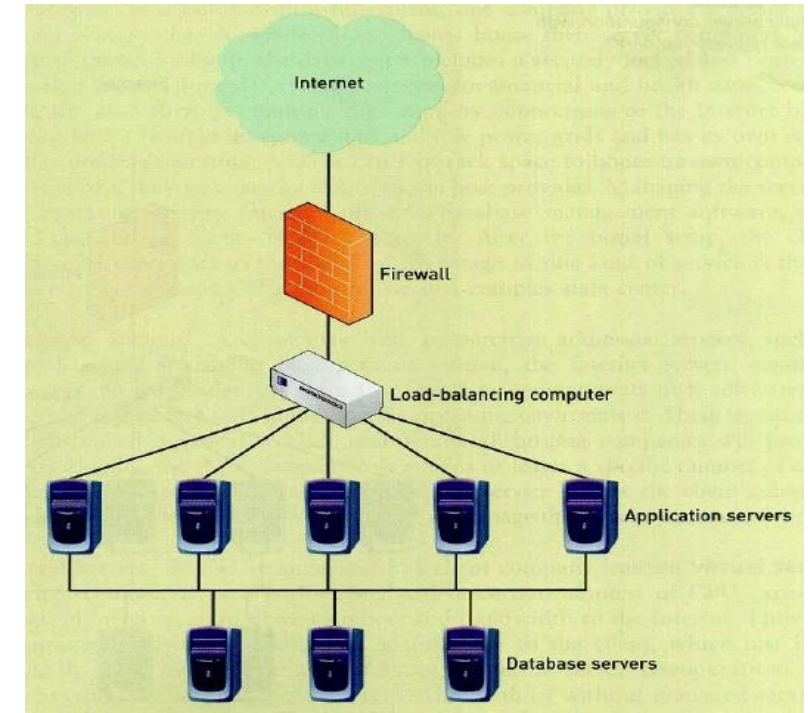




## 6.4.2 Design for external deployment

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- ▶ New software most rapidly growing area is the external system using on Internet.
  - ▶ Small to large business use Internet service
- ▶ Importance issue related for external deployment
  - ▶ **Configuration for Internet deployment**
    - ▶ Web technologies
    - ▶ Security on Web
    - ▶ Throughput
    - ▶ Changing Web standards



## 6.4.2 Design for external deployment

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- ▶ **Hosting alternative** for Internet deployment must considers server computer
  - ▶ Reliability (backup, recover, redundancy)
  - ▶ Security (hardware encryption)
  - ▶ Physical facilities (security, special rooms, electrical power backup, air-conditioner)
  - ▶ Staff
  - ▶ Growth

*The preservation data as value of data*

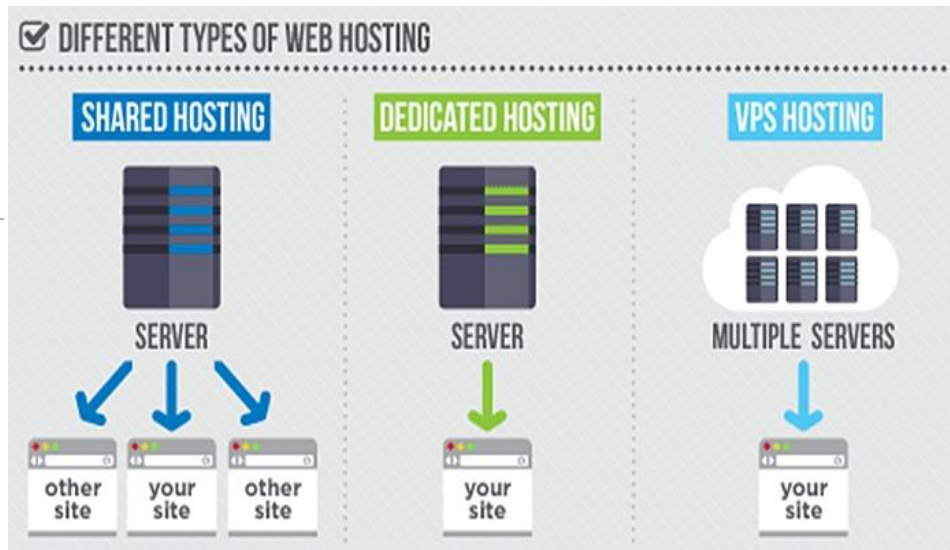




## HOSTING OPTIONS

Service options	Colocation	Managed services	Virtual servers	Cloud computing
Hosting service provides building and infrastructure	Yes	Yes	Yes	Yes
Client owns computer	Yes	Perhaps	No	No
Client manages computer configuration	Yes	No	Possible	No
Scalability	Client adds more computers	Client adds more computers	Client buys larger or more virtual servers	Client adds small increments of computing power
Maintenance	Client provides	Host provides	Host provides	Host provides
Backup and recovery	Client provides	Host provides	Available	Available





## ▶ Shared CPU, Shared Hosting

- ▶ Lesser cost
- ▶ Low traffic web servers
- ▶ Blogs
- ▶ Content Management Systems (CMS)
- ▶ Small databases
- ▶ Dev/test servers
- ▶ Microservices

## ▶ Dedicated CPU

- ▶ Medium-to-high-traffic web servers
- ▶ No-impact from other sites
- ▶ Medium-sized databases
- ▶ Enterprise Software as a Service (SaaS)

## ▶ Virtual Private Server (VPS) hosting

- ▶ high-traffic
- ▶ Zero downtime
- ▶ Easy scale customization





# Virtual servers

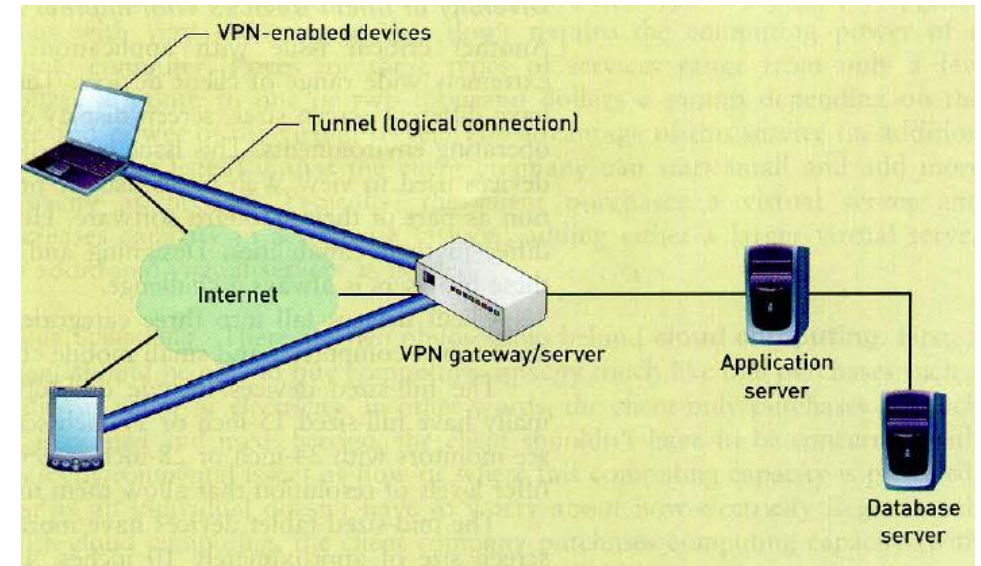
Linux/Unix Windows

<div>\$3.50</div> <div>USD/mo</div>	<div>\$5</div> <div>USD/mo</div>	<div>\$10</div> <div>USD/mo</div>	<div>\$20</div> <div>USD/mo</div>	<div>\$40</div> <div>USD/mo</div>	<div>\$80</div> <div>USD/mo</div>	<div>\$160</div> <div>USD/mo</div>
512 MB Memory 1 Core Processor 20 GB SSD Disk 1 TB Transfer*	1 GB Memory 1 Core Processor 40 GB SSD Disk 2 TB Transfer*	2 GB Memory 1 Core Processor 60 GB SSD Disk 3 TB Transfer*	4 GB Memory 2 Core Processor 80 GB SSD Disk 4 TB Transfer*	8 GB Memory 2 Core Processor 160 GB SSD Disk 5 TB Transfer*	16 GB Memory 4 Core Processor 320 GB SSD Disk 6 TB Transfer*	32 GB Memory 8 Core Processor 640 GB SSD Disk 7 TB Transfer*



## 6.4.2 Design for external deployment

- ▶ **Diversity of client devices** with Internet deployment is the extremely wide range of client devices.
  - ▶ Desktop and laptop computer, screen size >12" inches
  - ▶ Tablet, iPad, screen size >7" inches
  - ▶ Mobile computer, smart phone.
- ▶ **Design for remote, distributed environment**
  - ▶ Remote via virtual private network
  - ▶ Peer-to-peer connection

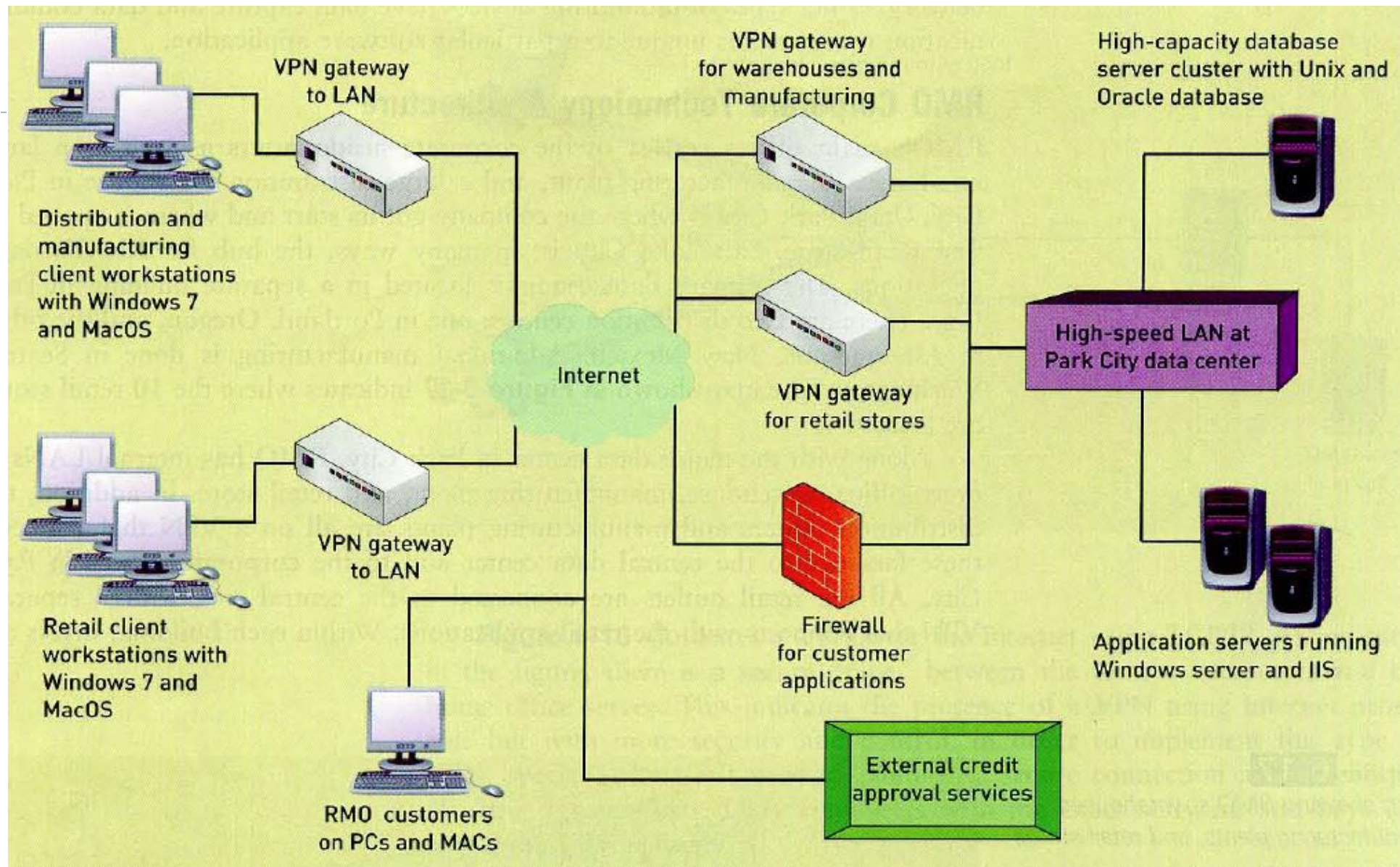


# Example RMO

- ▶ Pin on the retail store and the warehouse







# Summary

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- ▶ **The element of design**
    - ▶ Network diagram
    - ▶ Architectural design
    - ▶ Detail design
  - ▶ **Input and Output for system design**
    - ▶ SA: Understanding / SD: Solution
  - ▶ **Design activities**
    - ▶ Design environment
    - ▶ Design application architecture and software
    - ▶ Design system interface
    - ▶ Design user interface
    - ▶ Design database
    - ▶ Design system control and security
  - ▶ **Design the environment**
    - ▶ Internal deployment
    - ▶ External deployment
    - ▶ Remote access
- 

